

[LN 1018]

OCTOBER 2018

Sub. Code: 3060

**M.Sc. MEDICAL SOCIOLOGY EXAMS
SECOND YEAR
PAPER II – HOSPITALS OPERATION & MANAGEMENT**

Q.P. Code: 283060

Time: Three hours

Maximum: 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. What are the goals of Materials Management? Elaborate on Aims and Objectives of Purchase Manager. Briefly explain the procedure of Purchasing in a Hospital.
2. What are the Functional components of clinical laboratory? Explain about the types of Laboratories and the recent trends of development of Hospital Laboratory Services.

II. Write notes on:

(10 x 6 = 60)

1. What Public Relations tools are effective for promotion of hospitals? Give Reasons for the same.
2. Describe about Biomedical Waste Management.
3. Expand CSS. What are the functions of CSSD?
4. Explain about zero based budgeting.
5. What are the ingredients of leadership?
6. What are the different steps in Job Analysis?
7. Identify Roles of Social Worker in a hospital.
8. Distinguish between Effectiveness and Efficiency. Explain with examples.
9. What are the criteria for Effective Planning?
10. Write a short note on Principles of Management.
